

INDEX

Research Papers:

Extended DuPont Ratio Analysis of Indian Information Technology Companies	05
Dr. T . Manjunatha, Mr. Praveen Gujjar J	
Environmental Marketing: A Strategy towards Sustainability	15
Dr. Uma M.H., Varsha P.S.	
Exploring the Influence of Trust on E-Tail Customer Loyalty	41
Dr. Jogi Mathew	
Academicians Investment Behavior: A Study on Demographic Attributes	50
Dr. Saloni Raheja	
A Web Browser Extension based CAPTCHA By-passing technique	60
Mukund Kumar, Shashank Kaushik, Raja Siddharth Raju, Dr. Mukesh Kumar, Dr. Prateek Jain	
The Impact of Intellectual Capital and Employee Size on Bank Profitability: A Comparative Study of Islamic and Conventional Banks in Pakistan	66
Muhammad Haris, HongXing Yao, Gulzara Tariq, Hafiz Mustansar Javaid, Ali Malik	
Entrepreneurial Orientation and Innovative Performance within Firm: The Moderating Effect of Market Orientation in manufacturing SMEs	83
Shoab Asim, Cai Lia, Habib Ur Rehman, AtiaJaved, Bilal Aslam	
Abusive Supervision and Subordinates' Retaliation: The Mediating Role of OCB.	94
Farah Samreen, Dr. Muhammad Amir Rashid	
The Impact of Promoter Shareholding on Firm Value and Financial Performance: Empirical Evidence from Listed Firms in India	103
Dr. K T Vigneswara Rao, Prof.Parameshwar H.S., KothaBhima Ajay, Aditya Yadav Aradhyula	
A Study on the Effect of Launch of Reliance Jio on Other Telecommunication Service Providers in India	111
Alaknanda Lonare, Rachana Swamy, Shreyas Shrivastava, Vashishth Shah	
Corporate Governance Characteristics and Operating Cash Flow as Determinants of Dividend Payout: Evidence from Pakistan	123
Waleed Malik, Ali Raza Sattar	
<i>Articles:</i>	
Corporate Governance in Family Businesses – A Review	131
Dr. Raghuveer Kaur, Hamitesh Sing	
Economic Update	144
Global & India	
Stats Window	147