Redesigning Technology based on Lean Principles to improve productivity: Case Study -Diamond Assortment Unit

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Abstract

Technology is an inevitable component for scaling up any business at a global level. Business's in today's world look forward to the integration of technology in their day- to-day operations. Systems and Processes that are being set up in the organizations aim to maximize the effectiveness and the efficiency. Technology enables the management to take quick decisions that are analyzed as soon as data has been captured. A plethora of standardized software packages are available in the market today. It is a known fact that every organization in the same sector has its unique style set for operating its business. Hence customized Software's are tailor made to focus attention to details and understand the requirement of every organization. The cut throat competitive nature of business compels every organization to increase their profit either by focusing on topline or bottom line. Organizations strive hard to improve both these aspects. To increase the topline, the organizations focus on delivery of high-quality products and services, with a larger variety to the customer. With reference to the aspect of reducing costs, organizations are meticulously working in operational excellence that reduces defects and shortens the lead time. Organizations today need Lean to provide a customer driven philosophy that delivers more by consuming the least. This paper aims at presenting, the aid that technology provides in elimination of operational waste. It encompasses various processes where, a technology enabled lean approach has benefitted the organization to improve their productivity.

Introduction

India Contributes about 29% to the Global Consumption of Gems and Jewelry. India exports around 75% of the worlds cut and polished Diamonds. It provides employment to around 4.6 million people in the country. The availability of 10w cost and high skilled labor makes India an export hub. There are around 300,00 small Indian Organizations that are a part of this sector. With the estimated increase of the Indian Middle Class to 547 million, there is going to be a significant growth in the Gems and Jewelry market of India. (India Brand Equity Foundation, www.ibef.com). SJM Industry is a renowned name in the field of Diamond Assortment. They provide quality diamonds of required specifications on the parameters of cuts, carats, color and clarity to the Jewelry manufacturing industries that are located in the vicinity. SJM Industry realized that there were a lot of processes in

their assortment unit that were lowering down their productivity. The organization benchmarked its performance against the industry standard and learnt that the output per employee in one of the departments was substantially low. The assortment unit knew that they had to cater to the emerging demands but lacked the systems to handle it. Further diamonds being a very valuable commodity, SJM required robust systems that would prevent any theft of diamond and would provide a 100 percent secured software that could be utilized during the stock audits. SJM industry already has an existing software that is customized as per their processes.

The research paper focuses on demonstrating a highly effective collaboration where existing Technology is redesigned based on the processes that are guided by the Lean Philosophy. The paper presents various problems faced by the organization that lowered their productivity. Implementing Lean and redesigning the available technology created a significant improvement in the productivity of the assortment unit. The questions that have been addressed in this paper are as follows:

• What were the Lean Tools that had been implemented to improve the productivity?

• How Lean guided the redesigning of the existing software that eventually catered to SJM's need.

The approach that has been used in this case is:

• Identification of Non- Value- Added Activities through Value Stream Mapping. This involved an integrated study of physical processes as well as the software processes • Creating a Cross Functional Team that would help redesign the existing software

• Implementing Lean Guided technology solutions to improve the productivity

• Sustaining the implemented solution

OBJECTIVE

The Problem Statement defined by SJM Industries:

1. Elimination of multiple data entry sources - manual ledgers, excel sheets, Software

2. Creating a 100% robust system that can be utilized for audit purposes of the assortment unit

3. Delivering System generated reports and notification systems that inform the management about any mishap in the assortment unit

The objective of the research paper is to demonstrate the following:

1. How Lean has improved the productivity of the diamond assortment unit

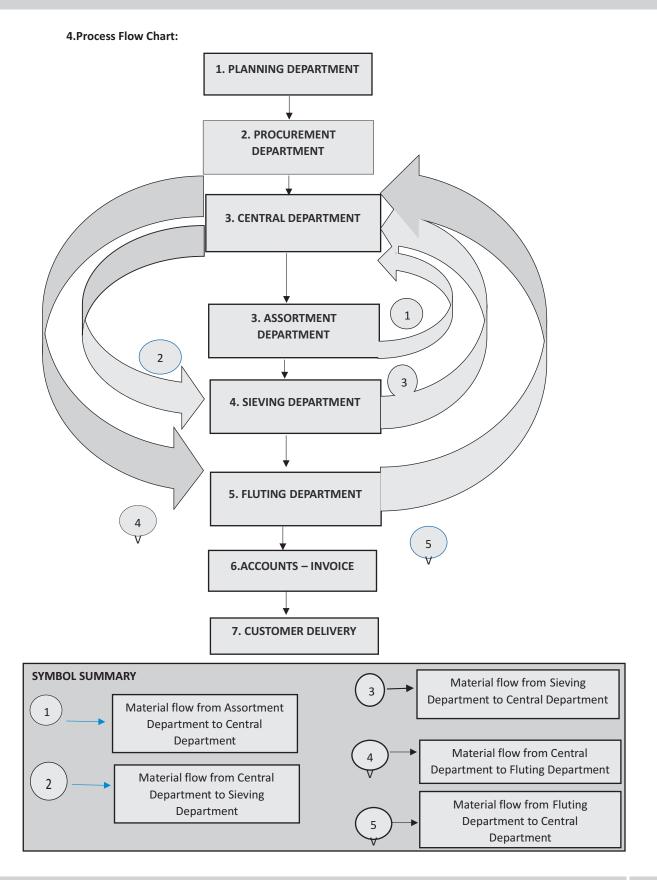
2. How to map principals of Lean to redesign a technology

3. Significance of a Cross functional team in Implementing Lean

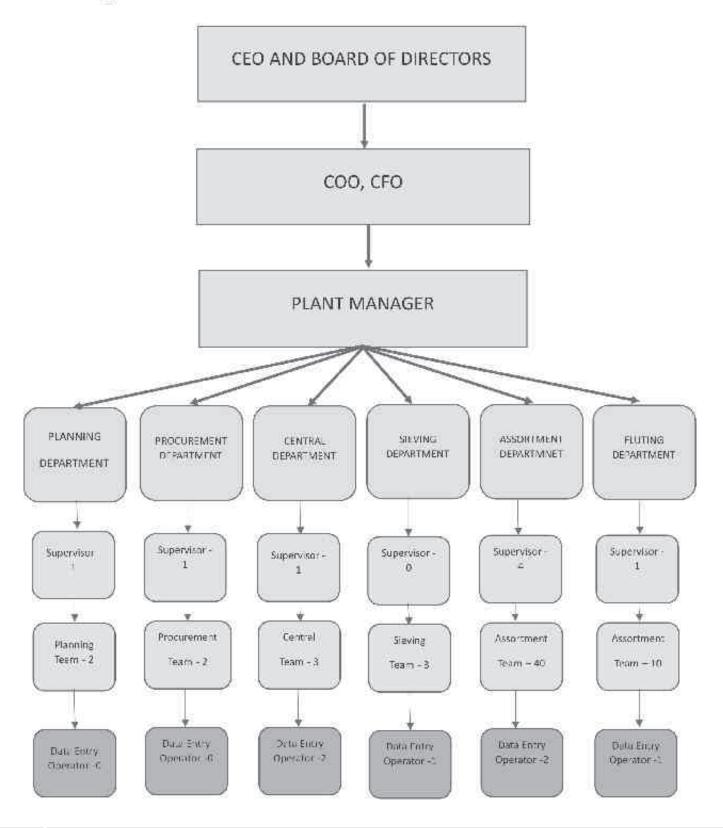
Methodology

Identification of Non -Value added Activities through Current State Value Stream Map Formulating a Cross Functional Team to harness the best inputs and solutions Designing the Future State Value Stream Map Designing the Future State Value Stream Map Department wise PDCA mode of action Measuring Results and Sustenance

The Project at SJM Industries involved the following methodology:

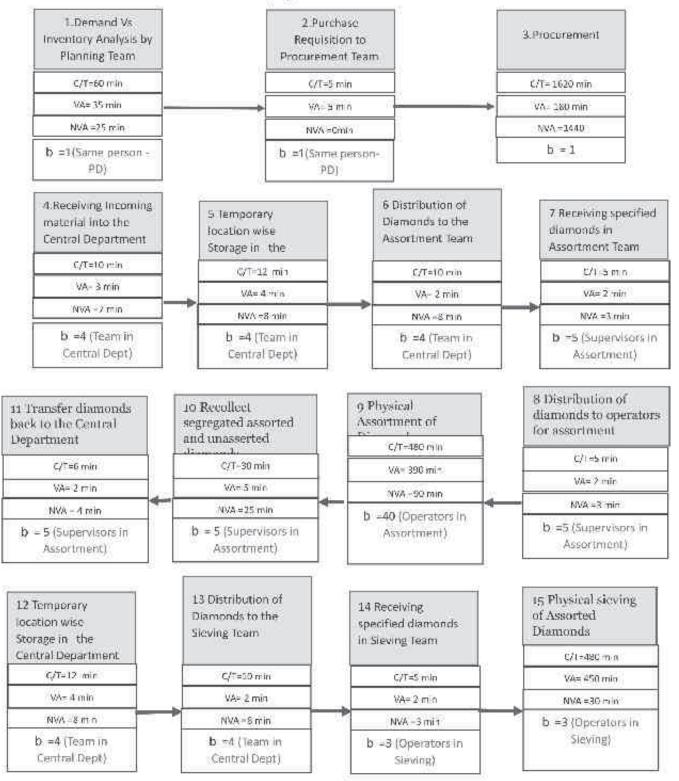


5.Organization Structure:



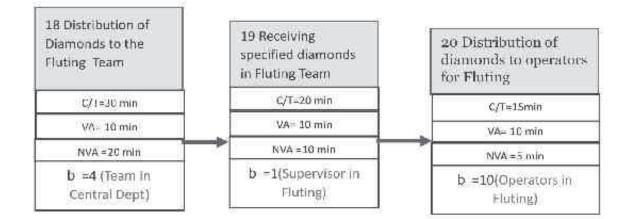
	1. Receive Customer Orders
	Scheduling for every department
PLANNING DEPARTMENT	Demand Study and Inventory Management
PLANNING DEPARTIVIENT	 Creates Purchase Orders
	1. Demand Study and Inventory Management
	2. Vendor Analysis
	3. Receives Purchase Order
DEPARTMENT	4. Physical Stock transfer from Vendor to SJM Industries
	1. Receiving stock from Procurement Team
	Storing Stock at specific Locations
	3. Transferring Stock to Assortment Department
	4. Transferring Stock to Fluting Department
	5. Transferring Stock to Sieving Department
	6. Receiving Assorted Stock from Assortment Department
	7. Receiving Extra Stock from Fluting Department
	8. Receiving Stock from Sieving Department
	9. Return Non -Specified Stock to vendor and generate Bills
CENTRAL DEPARTMENT	10. Maintaining the Stock report and Tally report of the Central Department
service were an internet	11.
SSORTMENT DEPARTMENT	 Process of Assortment Receiving back every operator's stock that was assigned Maintaining every operator tally record Maintaining daily stock report and tally report of the Assortment Department
	1. Receiving Stock from Central Department
	 Distribution of Stock to individual operators.
	 Process of Sleving based on the requirements of specific sizes
	A. Packet creation of every sieved size
2	 Ecliecting and returning extra left-over stock to Central Department
SILVING DEPARTMENT	 Maintaining daily stock report and tally report of the Fluting Department
	1. Receiving Stock from Central Department
	2. Receiving the Customer orders (Challans) from Planning team
	3. Distribution of Stock to individual operators
	4. Process of Fluting
	5. Receiving Left over stock from every operator
FLUTING DEPARTMENT	6. Returning extra leff- over stock to Central Department
COMPLEXESSORT WEEKL	7. Maintaining daily stock report and tally report of the Fluting Department
	21 Hourselend accounts bound to both the state through the construction

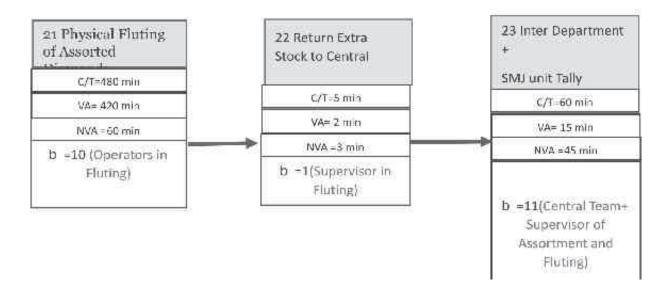
6.Department wise - Process Flow Chart



7.a. Current State Value Stream Mapping

16 Recollect sieved diamonds of different size packets in Central Dept	17 Temporary location wise Storage in the Central Department
C/T=5 min	C/T=12 min
VA- 2 min	VA= 4 min
NVA =3 min	NVA =8 min
b =4 (Team in Central Dept)	b =4 (Team in Central Dept]





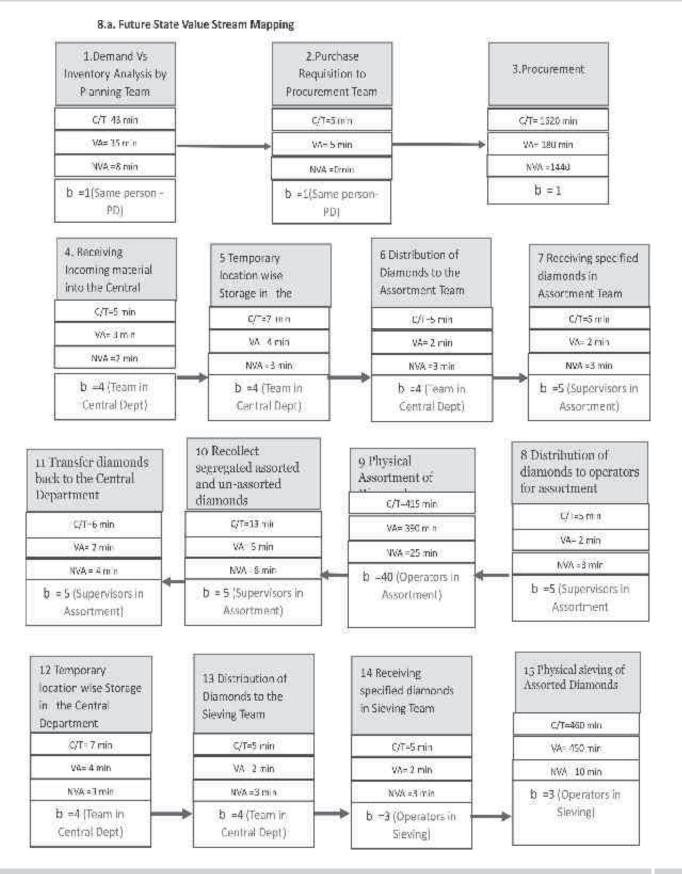
7.b Calculation of Process Cycle Efficiency and Waveform:

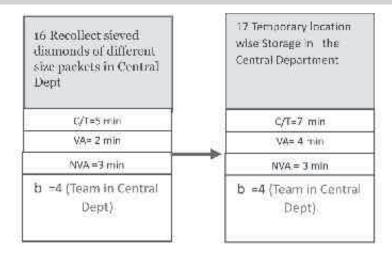
Parameter	Value
Total Value -Added Time	1561
Total Non-Value-Added Time	1816
Process Cycle Efficiency = (Sum of Value-Added Time /Total Lead Time)	0.4622

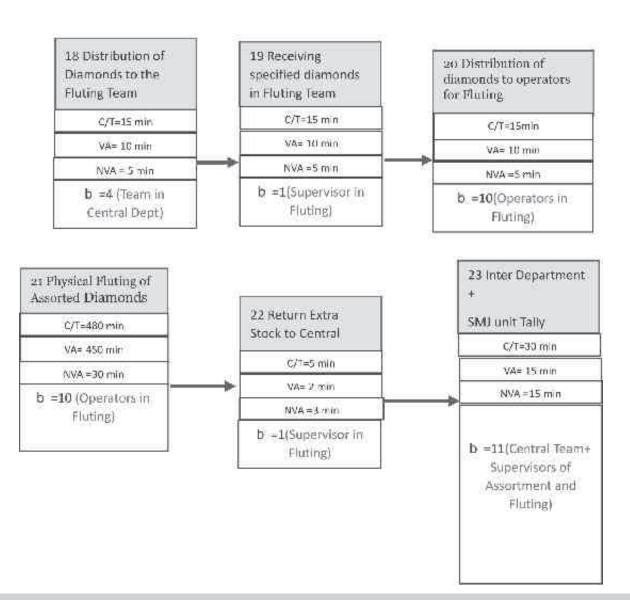
Sr. No	Process	Non-Value-Added activities
1	Demand Vs Inventory Analysis by Planning Team	 As data entry in the existing software was not done on a real time basis the planning team member would have to go to the 3 departments that handle the diamonds (Assortment, Fluting, and Sieving) and check their stocks written in manual ledgers to understand the actual physical inventory
2	Procurement	 Legal and documentation formalities As Procurement takes place in a different facility the commute time is also a non-value adding activity
3	Receiving Incoming material into the Central Department	 The stock that is received is entered manually into ledgers Sign offs are taken in the manual ledgers between the sender and the receiver Waste of waiting as the ledgers is lying in some other departments for sign offs
4	Temporary location wise Storage in the Central Department	 The Opening of Vault The Vault has different physical compartments and lots of packets which are not sorted and paced randomly in the vault. Searching of the right packet consumes a lot of time
5	Distribution of Diamonds to the Assortment Team	 Searching for the required specification packet in the vault. Multiple data entries in Manual Ledgers, Excel and existing software (not real time) Interdepartmental Sign offs in manual ledgers

6	Receiving specified diamonds in Assortment Team	 Multiple Data entry sources like – Manual ledgers, excel sheets and existing software (no real time data entry) Manual sign off in ledgers
7	Distribution of diamonds to operators for assortment	 The operators waited for around 20 minutes at the opening of every shift, till the supervisor split one big packet into small individual packets of specified weight to every operator Maintaining the transaction record for every operator manually and not on a real time basis Daily manual calculation of individual productivity of individual operators Wait for the recollection process
8	Recollect segregated assorted and unasserted diamonds	 Operators wait till their individual packets have been collected Operators wait till the supervisor completes their individual tally Operators wait till supervisors check the individual productivity and see whether it falls within the prescribed limits
9	Transfer diamonds back to the Central Department	 Multiple data entries in Manual Ledgers, Excel and existing software (not real time) Interdepartmental Sign offs in manual ledgers
10	Temporary location wise Storage in the Central Department	 The Opening of Vault The Vault has different physical compartments and lots of packets which are not sorted and paced randomly in the vault. Searching of the right packet consumes a lot of time
11	Distribution of Diamonds to the Sieving Team	 Searching for the required specification packet in the vault. Multiple data entries in Manual Ledgers, Excel and existing software (not real time) Interdepartmental Sign offs in manual ledgers
12	Receiving specified diamonds in Sieving Team	 Multiple Data entry sources like – Manual ledgers, excel sheets and existing software (no real time data entry) Manual sign off in ledgers
13	Physical sieving of Assorted Diamonds	 Maintaining the transaction record for every operator manually and not on a real time basis Daily manual calculation of individual productivity of individual operators Wait for tallying received and forwarded record for every operator on a daily basis Wait for the recollection process by the Central Department

14	Recollect sieved diamonds of different size packets in Central Dept Temporary location wise Storage in the Central Department	 Operators wait till their individual packets have been collected Operators wait till the supervisor completes their individual tally Operators check their individual productivity and see whether it falls within the prescribed limits The Opening of Vault The Vault has different physical compartments and lots of packets which are not sorted and paced randomly in the vault. Searching of the right packet consumes a lot of time
16	Distribution of Diamonds to the Fluting Team	 The process of Fluting requires the Central Team to select a variety of diamonds from the vault and different Storage Locations Searching for the required specification packet in the vault. Multiple data entries in Manual Ledgers, Excel and existing software (not real time) Interdepartmental Sign offs in manual ledgers
17	Receiving specified diamonds in Fluting Team	 Noting the incoming material from Central Department in the Manual Ledgers, Excel, Existing Software (not real time)
18	Physical Fluting of Assorted Diamonds	 Maintaining the transaction record for every operator manually and not on a real time basis Daily manual calculation of individual productivity of individual operators Wait for tallying received and forwarded record for every operator on a daily basis Wait for the recollection process by the Supervisor of Fluting Department
19	Return Extra Stock to Central	 Multiple data entries in Manual Ledgers, Excel and existing software (not real time) Interdepartmental Sign offs in manual ledgers
20	Inter Department + SMJ unit Tally	 All the departments verify the tally of individual operators Go through multiple sources of data from Manual legers +Excel and sometimes the software to check the tally in the form of (Opening Stock + Incoming Stock -Transferred Stock = Closing Stock)







Parameter	Value
Total Value - Added Time	1591
Total Non-Value -Added Time	1587
Process Cycle Efficiency = (Sum of Value- Added Time /Total Lead Time)	0.5006

9. Problem Statement, Solutions and Actions, Results

ASSORTMENT DEPARTMENT:

	Problem Statement	
1	30 percent of the Job Cards had tally issues with respect to the issued weight and received weight. Every day on an average 80 job cards is filled by the supervisor. This led to an average monthly 3 percent loss in the weight of the diamonds (Difference between the issued weight and the received weight) No system existed that would detect the error at the source when it came to the tally of issuing and receiving diamonds from operator. The Supervisors were many a times negligent to tally the accounts of an individual operator.	
	Solutions and Actions	Result
	 1. Early Detection + Immediate Correction leads to prevention Pokayoke - Error proofing Before The system would allow the job card to be saved even though the weight issued to the 	100 percent tallied job card. The Issued weight is now equal to the received weight which prevents any loss in the weight of diamonds due to human negligence.
	operator would not tally to the received weight.	The control of the system is now through the software which was earlier vested in the supervisor.
	After A job Card was designed in the software that would not permit any job card to be saved that did not tally the issued weight and the received weight of the diamond for every individual operator	The supervisors are immediately notified about the loss in the diamond weight and ask operators to search for the lost weight. This has reduced diamond loss to 0.6 % and made the operators more alert and responsible.
	Action The new designed job card gives alert notifications to the supervisor stating that	

there has been a loss in the received weight from the operator. Unless the weight is recovered from the individual operator the job card will not be saved. It shows the supervisor the weight of	
It shows the supervisor the weight of diamond loss	

	Problem Statement	
100	The software entries done for the weight of the diamonds often had a human error involved in it. Many a times the readings were wrong or the readings were not accurately written up to 3 decimal points. This created huge problems for tallying the stock. A lot of non-value added activities were involved to trace the right reading	
	Solutions and Actions	Result
	Quality Check at Source with Pokayoke: The operators would enter the stock weight manually and create mistakes. The software was designed in such a way that all the manual entries were prohibited in the software. The Weighing Scale was now directly connected to the software. The serial port communication facilitated between the two devices now took readings from the weighing scale only, rather than manual entries. Before:	100 percent entries are now error free . Eliminates the non -value added time of rework done to tally the stock. Fliminates the non-value- added activities related to tracing the correct value of readings Around 120-150 minutes saved per week after elimination of the entry mistakes
	After: Weighing Scale Scal	

2

	Problem Statement	
3	24 percent erroring in the calculation of product	ivity measurement of individual operators.
	Manual Calculation of Productivity: The productivity of every operator was calculated manually. Operators would often complain that there was an error in the productivity measurement. Further this productivity calculation was subject to biases.	
	Solutions and Actions	Result
	The Job Card now automatically calculates the In -Time when the diamonds are issued and also automatically calculates the Out – time when	Eliminated the non- value-added activity of manual calculation of productivity.
	the job is completed	Personal biases are eliminated.
		20 minutes of supervisor time is saved on a daily basis. The supervisor now utilizes this time to check in process QC.
		Eliminated data entry operators.

	Problem Statement	
4	Information related to the total issue weight of diamonds to all the operators, total received weight of diamonds from the operators and their productivity were not available at a glance	
	Solutions and Actions	Result
	One Glance Visual Management	
	New report was designed on an individual screen in the software that allowed the management to have a one glance view of every day's weight records, and individual productivity of every operator	One Glance visibility about the individual operator's productivity and the diamond stock. Eliminated non value-added activity of searching and accumulating information from different sources of information. Saved 10 minutes of supervisor time daily. Helps in immediate decision making for the management. Incentives of individual operators are now decided through system and hence all personal biases have been eliminated.

Problem Statement, Solutions and Actions, Results

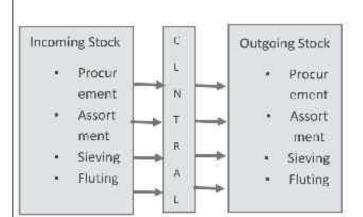
CENTRAL DEPARTMENT:

1	Problem Statement The inter department transfers that are done between the Central Department and the Fluting Department are very complex and consume a lot of time for both the departments					
	Solutions and Actions	Result				
	Elimination of Muda (Waste) The inter department transfers between Central and Fluting Department were carried out through an intermediate process, known as reservation. Stock required by the Fluting Department was first reserved by the Central department and then transferred to the Fluting department. This reservation process was complex and hence consumed time. The Process of reservation was identified as non- value added and hence it was eliminated. The inventory structure of the software was redesigned and a new inter department transfer screen was designed. The new screen totally eliminated all the hassles that were involved in reservations. Acknowledged transfers now take place in seconds for both the departments	 Transfers that consumed around 3 -4 minutes per transaction now only consume around 10-15 seconds Inter department transfers now take place real time Eliminated data entry operator from Centra Department 				

	Problem Statement			
2	Reliance on Manual Ledgers to tally the inter-department transactions. Every transaction acknowledgement required signoffs from both the departments. The manual ledgers did not maintain a standard format of record keeping. Maintaining the manual ledger consumed around a total of 30 minutes for all the transactions daily			
	Solutions and Actions	Result		

Redesigned the software to create daily inter department transaction report.

The following transactions from central department are encapsulated in the report



Qid Ref¥	Pathet	CL OH	CL It	Department	Quality	Shade	M.M.Size
1,09911	201920002588 + 201920002528	4352	110	Assochatics (Certralicosition - RCND)	\$\$65		
2,009354	201820002589 - 201920002618	6.54C	0.540	Assortment % (Central Louiston - RCAD)	SNE)		-
1,11995)	201420002551 -> 201420002715			Association - Fickle	SNIL	2	
1.09477	20192002347+201520001794			Pear Inert, 75 (Certral Locator - Filly De	SNIL		
1,529921	201925002531 -> Sub-Timal	1252	1.75				
1.09951	201926002786 > 201926002711	0,012	0.510	Apagement To (Central Location - FCVO)	CW9:HE1		
1,09951	201920002798 + 201920002716	(255)	1:150	Association (Central Location - ACVD)	PR05		
1,009154	201925002519	ESK.	1.520	Serving To (Central Location - MOVD)	sivić)		1 50,5:40
1.10811	387428087626	US:	- 150	Balining Tel (Central Location - (8020)	SNEE		1 弦目 40
1.09930	201420002538	1,12	1338	Seiwing To (Central Location - RCVD)	SNH .	-11	1.182.702.75
ADMIN	201192000334	1.767	1,262	Serving To (Central Location - RCVT)	SNH.	4	1.60,7.70,9.76
Eitähip	70 1120002545	2,085	2.44	Selving To (Certail Location, 19070)	納け	4	1.92、952、1013621
6.73纳拉	201925002546	0,70E	0.706	Seving To (Central Location - RCVD)	1007	88	1.95200205
£121012	201920002847	0.095	0.156	Sendre To (Central Location (RC/D)	SNIT	88	2.10

System oriented reports are generated.

No Manual Intervention possible to bias the reports.

Easy availability of transaction history to verify if final stock tallying is not correct.

Accuracy of the report depends on the real time data entry. Hence operators are compelled to do real time data entry.

Data entry lag in the system is averted.

ALLER THE FEATURE STREET

Problem Statement, Solutions and Actions, Results

FLUTING DEPARTMENT:

1	Problem Statement Tolerance limits in issuing and receiving the Diamond stock was based on the individual supervisor. Often biases were created and controlled by the supervisor				
	Solutions and Actions		Result		
+	Stratified weigh tolerance was programmed into the software as follows:		Diamond loss reduction by 6.12 percent.		
			No transaction can now proceed ahead		
	Packet Weight of	Tolerance as a	without the received weight actually equal to		
	Diamonds in Ct	percentage of	the issued weight within the specified		
		Packet Weight	tolerance limits.		
	Packet Weight of	0.250%			
	Diamonds in Ct <5				
	5< Packet Weight	0.100%			
	of Diamonds in Ct<10				
	10< Packet Weight	0.030%			
	of Diamonds in	0.03078			
	Ct<50				
	Packet Weight of	0.005%			
	Diamonds in Ct>50				

	Problem Statement						
2	Challans were manually filled on paper and then a special data entry person would enter this data into the diamond software. This was a muda of over processing. Lots of errors were created by the data entry person due to the interpretation of manual handwritten challans						
	Solutions and Actions	Result					
	The Challan screen is now designed within the software itself. Every employee in the fluting department is now equipped with a tablet which permits them to enter the production order number which was used in challans. Once the Production Order number is typed on the new challan screen the challan opens up and employees can now fill in their own challan	2. 3. 4.	Eliminated Muda of rework Employees now feel empowered Method of batching is now eliminated and is turned into a single piece flow Daily 1.5 hours of non- value-added data entries has been eliminated to 0.5 hours daily. Operators can now utilize this time to prepare more flutes Value added time has improved from 7.5 hours to 9 hours i.e. 13.33 %				

	 improvement in the value addition ratio 6. Number of flutes prepared per person improved from 60—70 flutes per day to 75-80 flutes per day. This led to approximately 14.28 percent improvement in the production
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10.Measured Improvements (The improvements are based on monthly data collected after the technology implementation):

Sr.	Department	Productivity	Previous state	Units in Current	Percentage
No		Parameter		state	Improvement
1		Defect Reduction in Job Card Entries. (Assumption – 80 job cards are filled on an average on a daily basis)	720 defects in 2400 job cards (30 percent Defects)	0 defects in 2400 job Cards	42.85 percent improvement in defect reduction
		Loss in Diamond Weight	3 percent loss in diamond weight (Difference between issued weight and received weight)	0.6 percent loss in diamond weight (Difference between issued weight and received weight)	3.03 percent improvement in recovery of lost diamond weight)
	Assortment Department	Value added Time with respect to Job Card entries and the 30 percent error involved in it	Value Added minutes in Assortment department are 2200 minutes (Assumption – the plant works for 9 hours a day with 5 working days in a week). Non-Value-added activity in job card errors caused a loss of 120 minutes per week	Value Added minutes in Assortment department are 2680 minutes (Assumption – the plant works for 9 hours a day with 5 working days in a week). Non-Value-added activity in job card errors are eliminated saving 120 minutes per week	21.81 percent improvement in value added time
		Errors in productivity calculations	24 percent error in Productivity calculations of operators	O percent error in productivity calculation	31 percent improvement in the Productivity Calculations
		Absence of an individual operator's productivity report	No reports present	One Glance report on individual operators' productivity is now available	
		Lack of Standardization	No Standard Operating Procedure	Simplified Standard operating procedure available	

2	Central	Inter -Department	3-4 minutes were	15 seconds are	91.66 percent
2	Department	Transaction	required to make one	required to make one	improvement per
	Department	Complexity	interdepartmental	interdepartmental	interdepartmental
		complexity	transaction	transaction	transaction
		Reliance on	Out of the 540	Out of the 540	4.317 percent of
		Manual Ledger	minutes of available	minutes of available	improvement in the
		Manual Leuger	time 30 minutes are	time only 8 minutes	daily value-added
			consumed in non-	are consumed in non-	ratio
			value-added activity	value-added activity	Tatio
			of maintaining the	of maintaining the	
			manual ledger.	manual ledger.	
			VAR = 94.44%	VAR = 98.51%	
3	Fluting	Diamond Loss with	VAN - 94.4470	Standards are set as	Diamond loss
5	Department	respect to the	No standards set	per the weight	reduction by 6.12
	Department	parameter of	with reference to the	brackets. No	percent
		diamond weight	diamond weight loss	transaction can now	percent
		diamona weight	between inter-	proceed if the	
			department as well	tolerance standards	
			as intra – department	are not met.	
			transactions.	are not met.	
		Elimination of over	Challan entries are		13.33% improvement
		processing	filled manually on	Operators now	in the daily value -
		p	paper by operators	directly enter their	added ratio of every
			on a daily basis. This	readings in a user-	operator.
			consumes around 1.5	oriented format such	e per a con
			hours per operator /	that now their system	Number of flutes
			day.	entry time has been	produced per day by
			These entries are	reduced from 1.5	every operator
			further duplicated	hours daily to just 0.5	improved from
			into the software by	hours daily	approximately 70
			the data entry person	, ,	flutes to 80 flutes.
					Thus the production
					improved by 14.28
					percent
					, approximately
					,

11.Results and Conclusion:

1. ASSORTMENT DEPARTMENT

- 100% error free job cards are now tallied. The error rate has reduced by 42.8 %
- Diamond Loss reduced from 3% to 0.60. There has been an improvement of 2.4 % in the recovery of diamonds
- Value addition of 27% was done to the daily working hours of Supervisor primarily after errors in the Job Card entry were eliminated
- The Job Card errors would then snowball to create errors in the Productivity Calculation of individual operators. 31 % improvement was achieved in the productivity calculations of operators bringing the error rate to 0%

2. CENTRAL DEPARTMENT

• 91.66 % improvement in transaction rate. The Transactions that consumed 3-4 minutes prior redesigning technology now consumes only 15-20 seconds

• 4.317 % Improvement in the daily value -added ratio after eliminating reliance on manual ledgers

3. FLUTING DEPARTMENT

- Standardization in diamond loss as per the stratified weight bracket has reduced diamond loss by 6.2%
- 13.33% improvement in the daily value-added ratio after eliminating Muda of over processing the same challan entry two times
- 14.28 % improvement was achieved in the production of flutes. Prior to redesigning the technology based on Lean Inputs approximately 70 flutes ere prepared. Now the count has risen to 80 flutes

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