INDEX

Research Papers:

A Study of Extraversion and Introversion Personality Characteristics of Management Students of Selected B Schools of Gujarat, India Dr. Kirti Makwana, Prof. (Dr.) Govind B Dave	3- 01
Initial listing and Long run performance of IPOs in Indian Stock Market Dr. Archana H N Srilakshmi D	10
A Study on Housewives' Intention towards Reuse, Repair and Recycling of Electronic Products in Udaipur Dr. Meera Mathur, Dr. Shubham Goswami, Anjani Kothari	22
Technical Analysis of Stock Movement of Nifty and Bank Nifty Prof. Anil Kothari, Ayushi Mundra	30
Financial Model for Capability Development in the MRO Industry: The Indian Case Dr. Chandravadan Goritiyal, Aditi Bairolu	48
A Comparative Analysis using Theme Based Review of Service Quality (SQ) Dimensions in Online and Offlin Settings Vikas Kumar Tyagi, Dr Sarvesh Kumar, Ashima Thakur, Tarun Vashishat	ne 59
A Study on Growth of Ready Mix Plaster over Traditional Site Mix Mandar Anil Chitre, Dr. Shivoham Singh, Dr. Khushbu Agarwal	76
Factors Influencing Purchase Decision of Smartphones among Young Indian Consumers Yashodhan K. Karulkar, Dr. Hemant Kothari,	84
Interpretations and Impact of New Education Policy 2020 on Indian Higher Education for Industry 4.0 Monika Gadre, Dr. Aruna Deoskar	93
Investigating Mobile Users Attitude towards Mobile Marketing and Its Impact on Behavioural Intention: A Case Study in Udaipur City Dr. Tarannum Hussian, Prof. Hanuman Prasad	106
Mediator Role of Job-Related Affective Well-Being in the Effect of Emotional Capital on Life Satisfaction Alper Tutcu, Mazlum Celik	111
Does participation in Self-Help Groups Empower Muslim and non-Muslim Women Equally? Evidence from Dakshina Kannada District of Karnataka Masouda Sarwari, Dr. Subhashini Srivatsa	125

INDEX

4	rticles:	

Technology Integration- A Paradigm Shift in Banking Services Dr. Anil Jain, Prof. Hemant Kothari, Mansi Meel, Dr. Divya Hiran		
Economic Update	142	
Global & India		
Stats Window	146	