INDEX

Carbon Neutrality with Sustainable Supply Chain Project Management Framework for Affordable Access to Natural Gas in India Asim Prasad, Anita Kumar, Niti Nandini Chatnani	1
The impact of Aesthetic value and Price Sensitivity Value on Customer Perceivedness of Luxury goods – A Systematic Literature Review Dr. Ritika Malik, Swati Luthra	18
An Empirical Study on Consumer Attitude towards Web Advertising Pravin Chandra Singh, Avinash Kumar Singh, Vinod Pandey, Abhishek Kumar Pandey	26
A Study to Determine the Work Life Balance and Job Satisfaction of Women Doctors in Delhi Pushpa Kumar, Dr. Radha Raghuramapatruni	39
Employment Opportunities and Skill Development under Atmanirbhar Bharat Abhiyaan Dr. Abhishek Chowdhary, Amit Kumar, Dr. Satya Prakash Pandey	51
Review of Studies on Service Quality in Public Utilities: A Construct Operationalization Approach Vivek Kumar, R. S. Rai, Jonarden Koner	57
Brand Positioning and Its Impact on Consumer Behavior with respect to OTC Drugs Anurinder Kaur, Dr. Anil Chandhok, Dr. Saurabh Kumar Banerjee	66
Recommendations Regarding Improvement of Well-Being Levels of Healthcare Professionals in the COVID-19 Pandemic Process: A Case of Turkey Muhammet Çankaya	82
Process Re-Engineering -: A Study of Managing and Optimizing Petroleum Products Terminal Nilesh Pendharkar, Sudhir Yadav, Sonal Yadav, Pramod Paliwal	90
Assessing the Impact of Pradhan Mantri Fasal Bima Yojana (PMFBY) on Farmers of Tribal Area of Southern Rajasthan	98
Dr. Devendra Shrimali, Dr. Khushbu Agarwal, Debendra Nath Dash International Joint Business: Problems and Prospects in choosing of Organizational Model (Case of Ukraine and India) Parkhomenko Nataliia	109
An Analysis of Work-Life Balance in the Healthcare Industry Devinder Singh Hooda, Dr. Jasbir Singh, Abhijit Ashok Patil, Sohaib Alam	124
Economic Update Global & India	137