

INDEX

A Bibliometric Review of Socio-Economic and Sustainability Dimensions in Destination Development (2006–2025)	: 1
Harsha Kumawat, Prof. Anil Kothari	
Foreign Direct Investment Inflows and Technological Spillovers: A Statistical Evaluation of the ASEAN Manufacturing Industry	: 17
Ashurali Avliyakov, Durдона Sayfutdinova, Ilhomjon Farmonov, Anvar Shoimov, Nargiza Yormonqulova	
Consumer Trust in E-Commerce Platforms: A Cross-Cultural Analysis of Markets using Structural Equation Modeling	: 34
Sharafiddin Ismatov, Zarifa Mirzakarimova, Nargiza Usmonova, Guljaxon Eshonqulova, Sodirboy Yuldashev	
Digital Marketing as A Tool for Promoting Ukrainian Businesses on the International Market	: 50
Nadiia Tymchenko, Olga Katerna, Nataliia Terentieva, Inna Klimova, Hanna Kryvoruchko	
Hybrid Modelling of Exchange Rate Dynamics: Policy Insights from USD–INR Forecasting with Machine Learning and Econometrics	: 64
Dr Amitabh Joshi, Dr Sumit Zokarkar, Dr Vivek Sharma, Dr Sukhjeet Matharu, Amir Karbassi Yazdi	
Application of Generative AI in Investment Information Analysis: Effects on Investment Decision Quality and Investor Confidence	: 80
Erh-Jung Liu, Hong Chin Hsiao, Tristan Lee	
Accountants' Behavioral Intentions and use Behavior of Accounting Information System	: 94
Viet Trung Hoang, Thi Thuy Nguyen	
Is Nifty ESG Index a Safer Investment Option- An Analysis of Volatility and Volatility Clustering.	: 113
Sushanta Joydeep Lahiri, Prof. K.P. Venugopala Rao	
Effects of AI-Driven Advertising on Consumer Preferences and Purchase Decision	: 123
S Sai Saritha, Dr. Anand Bethapudi, Dr. Pratibha Deshmukh, Dr. Manisha, Dr. Jayanta Bagchi	
Measuring The Impact of Impairment of Assets on Profitability of Selected BSE and NSE Listed Companies	: 139
Dr. Vineet Chouhan, Dr. Pushpkant Shakdwipee	
Factors Associated with Work Satisfaction of Faculty Members in Professional Education: A Cross-Sectional Study	: 150
Saloni Desai, Sree Pavani. V, Irva V. Kabulova, Venkata Naga Siva Kumar Challa, M. S. Kamalaveni	
Women Driving Change: Insights into Gender Roles in Social Advertisements	: 161
Dr. Khushboo Sharma, Dr. Pallavi Mehta	
Economic Update	
Global & India	